

# Doshisha Business School

# GLOBAL MBA

Master's Degree Program, Global Business and Management Studies





## Beyond 'Business As Usual'

Established in 1875, Doshisha University is widely recognized as one of Japan's top comprehensive universities, with a distinguished history of education based on founder Joseph Hardy Neesima's philosophy of "education guided by conscience". Doshisha Business School (DBS) opened in 2004, following a long tradition of successful Kyoto-based global corporations such as Omron, Kyocera, Shimadzu, and Nintendo. Our English-language Global MBA was inaugurated alongside the school's Japanese MBA in 2009, and following five successful years was strengthened as an independent Global MBA (Global Business and Management Studies) in 2014 with a bolstered dedicated faculty and expanded course offerings. Sharing the vision of our university's founder, we strongly believe that companies and businesspeople must strive not only for financial success, but also to make a positive social contribution to the world in which we live.

With a focus on sustainability, the Doshisha Global MBA guides students to explore and enquire beyond the established boundaries set by established theories and practices of global business and management to look beyond 'business as usual'. As they grow into global-minded leaders, students will not only cover the breadth of standard MBA core subjects, but also develop deeper insights from our three focus areas, and hone their analytical prowess through the research component.

Our aim is to prepare future business leaders who are willing and able to respond effectively to the emerging needs of the increasingly diverse groups of people participating in the global economy. Doshisha Business School's Global Business and Management Studies offers a unique experience to students and professors willing to work in partnership when exploring — and challenging — traditions and trends in global business and management.

Doshisha Business School is located in the beautiful and historic city of Kyoto, within Japan's "Kansai" region (centered around Kyoto–Osaka–Kobe). Set in picturesque natural surroundings, Kyoto offers an exciting blend of traditional and modern, with 17 UNESCO World Heritage sites, various artistic and spiritual pursuits, a safe and fun nightlife, and much more. The Kansai region is also the industrial heart of Japan, with a large number of manufacturers and numerous R&D centers and high-tech science parks. We encourage students to capitalize on being in this special place with its historic network of innovative and creative industries.

## People Hold The Key

Since its inception, a striking feature of the Doshisha Global MBA has been the diversity of the people who make our MBA experience special. The students we work with come from a wide variety of backgrounds: to illustrate, from 2009 to the present year we have welcomed students from seventy countries. Correspondingly, we welcome applications from aspiring and inspiring individuals regardless of gender, ethnicity, nationality, or religion.

If you're seeking a career boost and would like to make a difference through business, take a good look at the Doshisha Global MBA (Global Business and Management Studies). We look forward to hearing from you.





# Program Highlights

## Global MBA Focus Areas

### Sustainability and Green Business

Drawing on Kyoto's legacy as birthplace of the Kyoto Protocol, and on the advances of Japanese companies in developing green technologies and adopting sustainable business practices, our Sustainability and Green Business courses provide students with a solid foundation in the theory and practice of managing firms in a sustainable way, including increasing energy efficiency, reducing waste, managing the environmental impact of business, and finding ways to promote sustainability in all aspects of a company's operations.

### Culture and Creativity

Cultural and creative industries — ranging from anime, music, video games, and film to fashion, design, traditional crafts, and cultural tourism — are dynamic sectors in today's knowledge economy with far reaching economic, social, and political implications. Japanese pop culture, for example, is not just big business; it is considered a form of "soft power" that brings the world closer together. More broadly, creativity and innovation are increasingly demanded of individuals, companies, and societies in today's competitive business environment. Global MBA Culture and Creativity courses prepare students to manage successfully in the cultural sector and give them a creative edge that can be applied in any company or industry.

### Business in Asia

Accounting for one third of world GDP — greater than that of the United States or the EU — Asia is the most dynamic region of the world economy. And not just as a cheap-labor based producer of manufactured goods; Asian companies are leading innovators and Asian markets for other countries' products and services are the fastest growing in the world.

Asia is a mosaic — of traditional and modern, of diverse histories, geography, cultures, political systems, and business practices. Our Business in Asia courses give students the tools to understand and navigate these various differences and dynamics.

## Preparation for Japan-related Job Opportunities

For those interested in working in Japan or for a Japanese company overseas, the Global MBA provides practical training and advice on job hunting in Japan, and access to Japanese language courses offered by the university's Center for Japanese Language and Culture free of charge.

As Doshisha Business School is home to both Global and Japanese MBA programs, Global MBA students with a suitable level of Japanese are able to take a number of Japanese MBA classes. Japanese students are also encouraged to take some Global MBA courses in English. This provides a great opportunity to interact with Japanese MBA students, most of whom are full-time managers in Kansai companies.

## Overseas Partner Universities

Adding another dimension to their experience, students have the opportunity to apply to study at one of our overseas partner universities. We also welcome exchange students from these institutions, adding to the cosmopolitan nature of the Doshisha Global MBA.

Norway: University of Stavanger, Uis Business School

Sweden: University of Gothenburg School of Business, Economics and Law

Germany: University of Tübingen Faculty of Economics and Social Sciences

China: Renmin University of China School of Business

Taiwan: National Taiwan Normal University College of Management

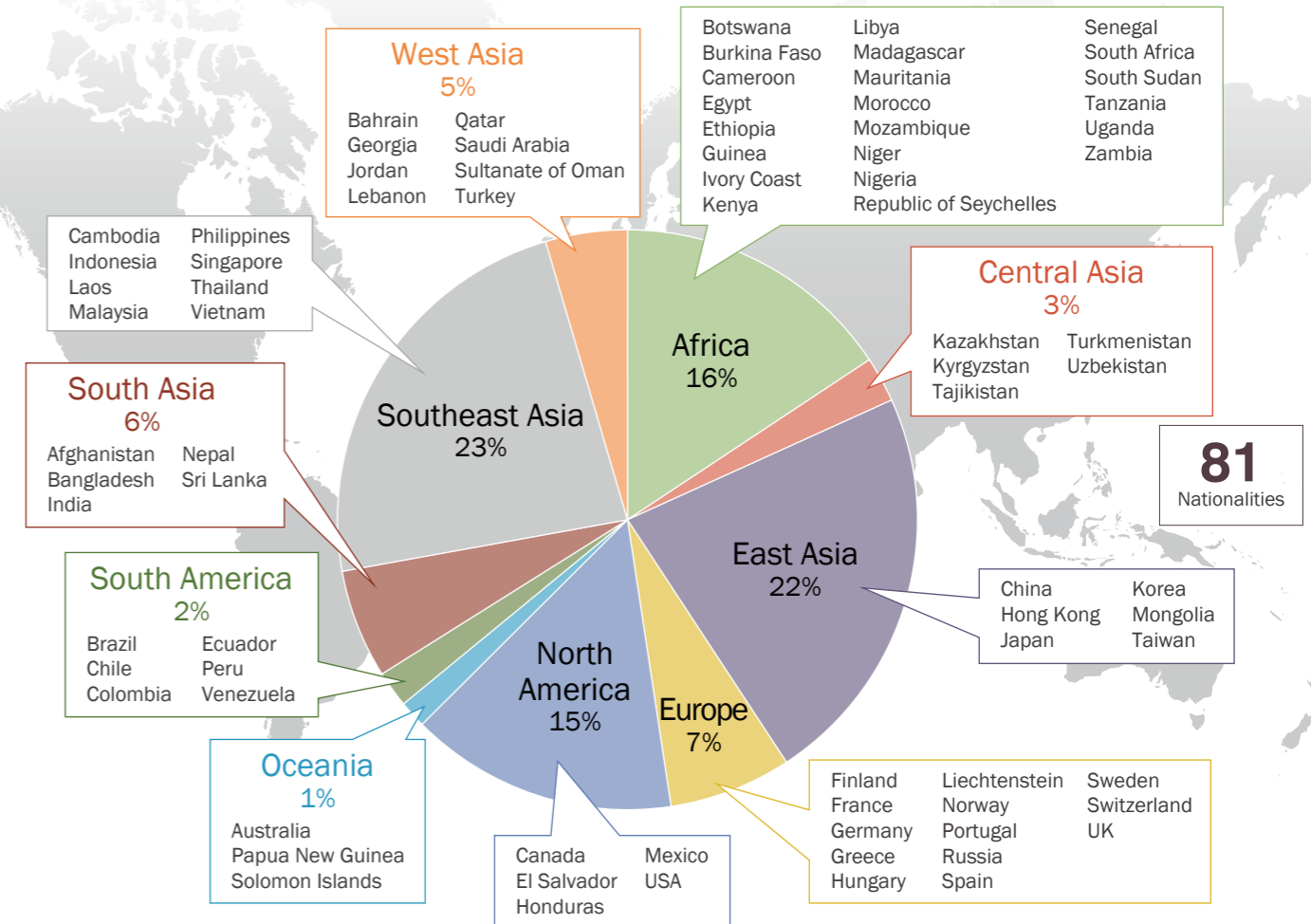
Indonesia: Universitas Gadjah Mada Faculty of Economics and Business



\* This photo was taken before the spread of COVID-19.

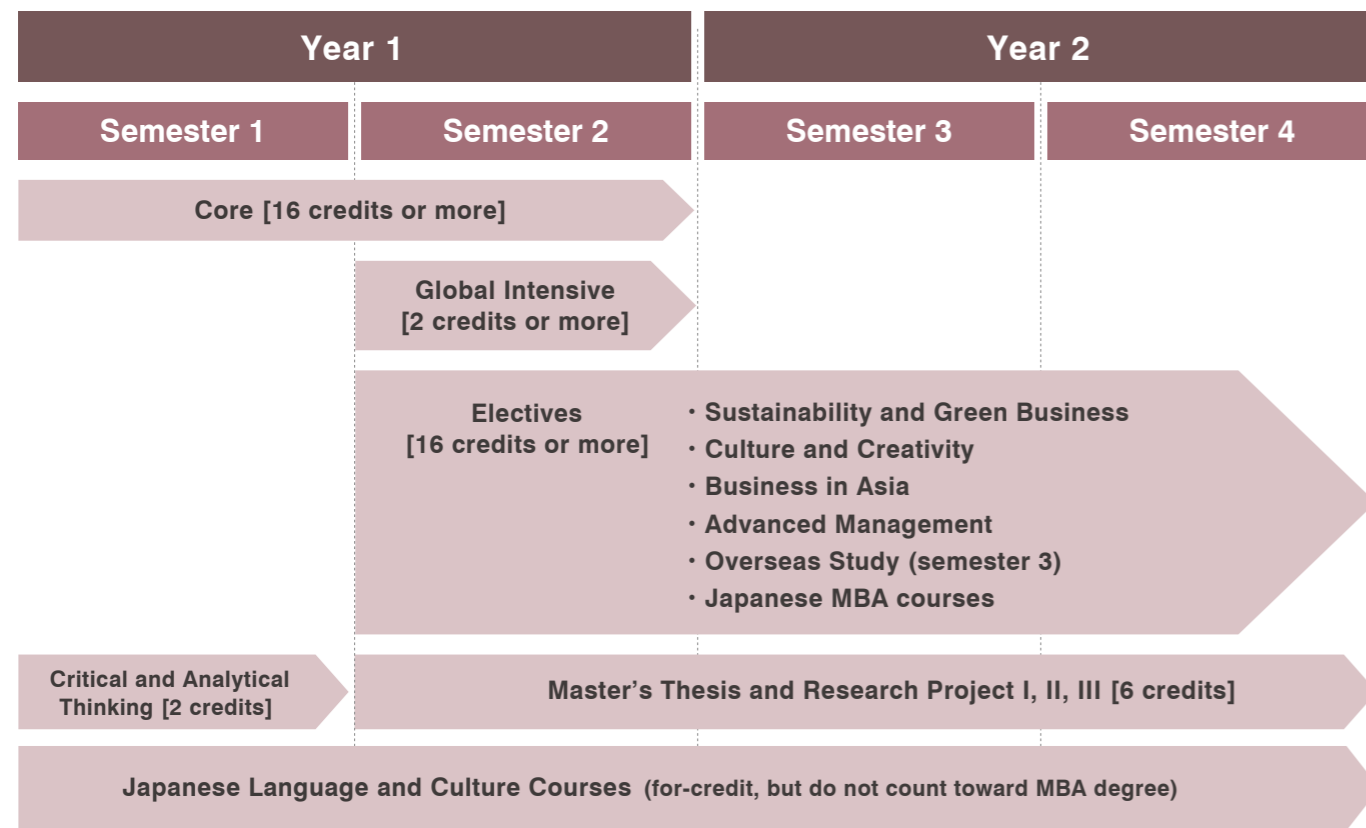
## International Atmosphere

### Student Enrollment by Geographical Region (2009-2021)



\* This photo was taken before the spread of COVID-19.

# Global MBA Curriculum



\* Due to the current immigration restriction circumstances, as of February 2022 we are offering hybrid style classes (online and face-to-face) to also allow students outside Japan to attend classes.

## Curriculum

The Global MBA curriculum at Doshisha Business School is structured to be completed in two years and is designed to give you a solid foundation in the core business subjects, and to allow you to shape your program of study to match your interests by choosing from a broad menu of electives.

To earn a Master of Business Administration (MBA) degree from Global Business and Management Studies at Doshisha Business School, you will be required to complete courses totaling 46 credits as well as successfully complete a master's thesis or research

project report.  
Most courses are worth 2 credits.

The curriculum is made up of four parts:

- Core (16 credits or more)
- Global Intensive (2 credits or more)
- Electives (16 credits or more)
- Required Courses (8 credits)

## Core 16 credits or more

The core consists of 9 courses (2 credits each) that build a foundation of knowledge in the key areas of management. You are required to take at least 8 courses. The core courses are:

### Foundation Subjects

- Accounting
- Marketing
- Finance
- People and Organizations

- Business Economics
- Strategic Management
- Operations Management

### Perspective Subjects

- Business and Society in the Global Context
- Responsible Leadership in the Global Context

## Global Intensive 2 credits or more

These courses are offered in a compressed (typically one-week or two-week) format by renowned visiting professors. You are required to take at least one Global Intensive course.

## Electives 16 credits or more

There are two categories of electives:

- Global MBA electives
- Courses taken at overseas partner universities and/ or Japanese MBA courses

### A. Global MBA Electives

These courses cover a broad range of business subjects, including those in our three focus areas of Sustainability and Green Business, Culture and Creativity, and Business in Asia. All elective courses are open to all students.

#### Sustainability and Green Business Courses

- Foundations for Sustainable Management
- Green Management in Action
- Environmental Accounting
- Sustainable and Responsible Marketing
- Sustainable Human Resource Management
- Economics for Sustainable Development

#### Business in Asia Courses

- Understanding Japanese Corporations
- Japanese Business Practices
- Marketing in Asia
- Human Resource Management in Asia
- Investment in Asia
- Operations Management in Asia

#### Culture and Creativity Courses

- Cultural and Creative Industries
- The Business of Japanese Pop Culture
- The Business of Fashion Industry
- Cultural Tourism
- e-Marketing
- Creativity in Organizations
- Creativity and Communication

#### Advanced Management Courses

- Business Analysis and Valuation
- Business Law
- Business Research Methods
- Knowledge and Innovation Management
- Marketing Research
- Making Sense of the Global Economy
- Innovation Management in Technology-based Industries
- Open Innovation in Technology-based Industries
- Statistics
- Strategic Cost Management
- Strategic Management for Innovation and Change
- Professional Development
- Writing Skills for Effective Communication
- Information Technology / Management
- Project-based Internship

### B. Courses Taken at Overseas Partner Universities and Japanese MBA Courses

If you apply to spend a term or semester studying at one of our overseas partner universities and/or take courses offered by our sister Japanese MBA program (Japanese Language Proficiency Test N1 required), up to 10 credits can be counted toward your MBA degree. (Approval of course professor required.)

## Required Courses 8 credits

The required courses help students to develop conceptual understanding and critical thinking and analytical skills as a foundation for their major project.

- Critical and Analytical Thinking
- Master's Thesis and Research Project I
- Master's Thesis and Research Project II
- Master's Thesis and Research Project III

## Japanese Language and Culture Courses

Doshisha's Center for Japanese Language and Culture (CJLC) offers a wide range of courses for international students studying in undergraduate and graduate programs at Doshisha. A certain number of these courses are open to Global MBA students, free of charge. Please note, however, that these courses cannot be included in the 46 credits required for the MBA degree.



# Career and Alumni Network

## Career Advancement

An MBA is an investment in your future, whether you are looking to change careers or to move into a managerial position in your present field. Today's job market for MBAs is strong. According to a corporate recruiter's survey conducted by the Graduate Management Admissions Council (GMAC), demand for business school graduates is particularly high in Asia Pacific with 81% of companies surveyed planning to hire MBA holders in 2021.



## Japanese Firms Recruiting International Students

With a shrinking domestic market and a generation of young Japanese that tends to look more inward than abroad, Japanese companies are sharply increasing their recruitment of non-Japanese as they expand their global operations. What these companies seek in their non-Japanese recruits are language ability, an understanding of Japanese business practices, strong drive, and the communication skills and perspective that come from experience in a multicultural environment.

## Corporate Internships

Corporate internships offer students a chance to apply what they've learned in the classroom to the real world, to experience business practices first-hand, and to expand their network of business connections. They also give students and companies a chance to get to know each other, and can lead to employment opportunities after graduation.

Many Global MBA students do internships, either in Japan or overseas. Among the business areas they have worked in are market entry research, business development, data analysis, diversity management, and corporate communications. Students may also use an internship as part of the research for their Master's Thesis or Research Project Report.

## Career Resources

Our career center provides resources, information, and advice on employment opportunities, job fairs, and the job-hunting process to help you explore and realize your career goals. We regularly invite external speakers to provide seminars for MBA students and coordinate with the university for on-site recruitment events.

Our career services include:

- Career assessment and planning
- Resume and cover letter writing assistance
- Job interview coaching
- One-on-one career consultation
- Up-to-date job listings
- E-Career web portal
- Career fairs, recruiting events, and workshops
- Contact list of recent graduates



\* These photos were taken before the spread of COVID-19.

## Where Do Our Graduates Work?

While many of our students seek positions with established companies in Japan and abroad, a growing number look to develop their own businesses or join up-and-coming small and medium enterprises. With the skills and international experience gained during their MBA studies, our graduates are prepared to work in a range of companies and environments.

A few of the well-known companies our graduates have gone on to work for include:

- Amazon.com, Inc. (China)
- Berlitz Japan Ltd.
- Bertrand Co.
- Bosch Vietnam Co., Ltd. (Vietnam)
- Calsonic Kansei
- Daimler Trucks Asia
- Daikin Corporation
- Dell Inc. Japan
- Eskom (South Africa)
- Fujifilm Denmark
- Hacarus Inc.
- Hitachi Capital Corporation
- Hitachi Construction Machinery
- iKala Thailand
- Infosys Limited Japan
- ITOCHU Corporation
- JW Marriott Hotel Nara
- Konica Minolta Business Technologies Inc.
- KYOCERA Corporation
- Mitsubishi Corporation (Turkmenistan)
- Mitsubishi FUSO
- Mitsubishi UFJ Trust & Banking Corporation
- Nagase & Co., Ltd. (USA)
- NIPRO Corporation (Thailand)
- NTT Data
- Pasona Inc.
- Qatar National Bank Group (Qatar)
- Rainmaking Innovation Japan
- Rakuten, Inc.
- The Ritz Carlton Kyoto
- Shanghai Ventures (Mexico)
- Smith & Nephew
- Tex Technology Inc.
- Toshiba
- UCC Holdings Co.,Ltd.
- Yamaha Motor Co Ltd
- Yamato Transport
- Yamada Electric Ind. Co., Ltd.

(Employed in Japan when not otherwise indicated. Data reflects employer information at the point of graduation from 2011-2021 graduates)



\* These photos were taken before the spread of COVID-19.

## Doshisha Business School Network

The Doshisha Business School Network was organized in 2006, connecting students, professors, alumni, and members of the Kansai business community. Current students and recent alumni from both the Global MBA and the Japanese MBA programs regularly collaborate to produce the DBSN student newsletter as well as organize seminars and networking events, providing opportunities to build relationships outside of the classroom. Access to the DBS Network is an important benefit of studying in our Global MBA and can open doors to support you in your business career.

## Doshisha Alumni Association (Doshisha Kōyū-kai)

Doshisha Kōyū-kai originated from the "Alumni-kai" that was organized in 1885, ten years after Doshisha was founded. This association includes graduates from all Doshisha institutions, from elementary schools to the university level. Doshisha graduates actively working around the world now total to more than 350,000 people. In addition to the 48 branches throughout Japan, there are overseas chapters and clubs located in 36 cities of 24 countries around the world. With an increasingly international student body at the university, the DAA network is sure to spread far and wide as branches of the vine in the spirit of Doshisha.



**Tomokazu Nakamura**  
Vice President  
Doshisha Alumni Association



<https://www.doshisha-alumni.gr.jp/>



## Dedicated Global MBA Faculty



**1 Mari Iizuka**



**2 Philip Sugai**



**3 Yong Yin**



**4 Etsuaki Yoshida**  
(From April 2022)



**5 Hiroko Okudaira**



**6 Junichi Kawaminami**



**7 Bishnu Kumar Adhikary**



**8 Isabell Handler**



**9 Ming Liu**

## Other DBS and Doshisha Faculty



**1 Philippe Byosiere**



**2 Koichi Fujiwara**



**3 Noriko Hama**



**4 Fukuko Inoue**



**5 Yutaka Kato**



**6 Toshihiro Kodama**



**7 Yoshihiro Mori**  
(From April 2022)



**8 Takako Yamashita**  
(DBS Dean)



**9 Yoshiaki Nose**



**10 Tatsuhiko Nariu**



**11 Katsutoshi Oki**



**12 Ken Arie**



**13 Koji Takahashi**



### Dedicated Global MBA Faculty

#### 1 Mari Iizuka

- ④ Global Business Strategy and Organization  
Sustainability and Business Ethics  
Mindfulness and Leadership  
Japanese and Asian Business Management
- ⑤ Business and Society in the Global Context  
Responsible Leadership in the Global Context  
People and Organizations  
Understanding Japanese Corporations  
Critical and Analytical Thinking  
Master's Thesis and Research Project I, II, III
- ① Global Management and Global Human Resource Development  
※ *PhD Kyoto University*

#### 2 Philip Sugai

- ④ Marketing  
Innovation  
Responsible Marketing
- ⑤ Marketing  
Sustainable and Responsible Marketing  
e-Marketing  
Marketing Research  
Critical and Analytical Thinking  
Master's Thesis and Research Project I, II, III  
※ *PhD Waseda University*

#### 3 Yong Yin

- ④ Operations Management  
Sustainable Operations  
Flexible and Agile Organization  
Manufacturing Strategy
- ⑤ Operations Management  
Foundations for Sustainable Management  
Operations Management in Asia  
National and Regional Systems of Technology and Innovation  
Critical and Analytical Thinking  
Master's Thesis and Research Project I, II, III
- ① Supply Chain Management  
※ *PhD Tohoku University*

#### 4 Etsuaki Yoshida

- ④ International Finance  
Business in Emerging Economies
- ⑤ Finance  
Investment in Asia  
Information Technology / Management  
Japanese Business Practices  
※ *PhD Kyoto University / Bank of Japan*

#### 5 Hiroko Okudaira

- ④ Labor Economics  
Economics of Organization and Human Resource Management  
Data Analysis on Economic Issues
- ⑤ Business Economics  
Creativity in Organizations  
Critical and Analytical Thinking  
Master's Thesis and Research Project I, II, III  
※ *PhD Osaka University*

#### 6 Junichi Kawaminami

- ④ Marketing  
Communications
- ⑤ Strategic Management  
Professional Development  
Creativity and Communication  
Communication and Information Technology  
Critical and Analytical Thinking  
Master's Thesis and Research Project I, II, III
- ① Business Promotions and Communications  
※ *MBA W. P. Carey School of Business, Arizona State University*

#### 7 Bishnu Kumar Adhikary

- ④ Corporate Governance  
Private Equity  
Crowdfunding  
FDI
- ⑤ Accounting  
Environmental Accounting  
Business Analysis and Valuation  
Business Research Methods  
Statistics  
Critical and Analytical Thinking  
Master's Thesis and Research Project I, II, III  
※ *PhD Ritsumeikan Asia Pacific University*

#### 8 Isabell Handler

- ④ Cultural Tourism  
Destination Management  
Sustainable Tourism  
Cultural Management
- ⑤ Cultural and Creative Industries  
The Business of Fashion Industry  
Cultural Tourism  
Writing Skills for Effective Communication  
Critical and Analytical Thinking  
Master's Thesis and Research Project I, II, III  
※ *PhD Keio University*

#### 9 Ming Liu

- ④ Investment  
Mutual Funds  
Market Efficiency  
Behavioral Finance
- ⑤ Finance  
Economics for Sustainable Development  
Investment in Asia  
Strategic Cost Management  
Critical and Analytical Thinking  
Master's Thesis and Research Project I, II, III  
※ *PhD SUNY Binghamton*

### Other DBS and Doshisha Faculty

#### 1 Philippe Byosiere

- ④ Knowledge Management  
Leadership  
Stress in Organizations
- ① Leadership  
Organizational Innovation  
Knowledge Management  
※ *PhD University of Michigan-Ann Arbor*

#### 2 Koichi Fujiwara

- ④ Financial Engineering  
Statistics  
Economics
- ① Business Statistics  
Corporate Finance  
Financial Engineering  
Behavioral Finance  
※ *MA Waseda University*

#### 3 Noriko Hama

- ④ European Economic Studies  
International Economics  
International Finance
- ⑤ Making Sense of the Global Economy
- ① Economics  
Making Sense of the Global Economy  
The Economics of Global Money, Currencies and Finance  
※ *Mitsubishi Research Institute's Former First Resident Economist and Chief Representative in London*

#### 4 Fukuko Inoue

- ④ Organizational Behavior  
Human Resource Management  
Organization Change
- ① Human Resource Management  
Organization Management  
Specialized Research in General Management:  
Organizational Innovation  
Specialized Research in General Management:  
Leadership  
※ *PhD Kobe University*

#### 5 Yutaka Kato

- ④ Administrative Accounting  
Cost Accounting
- ① Business Strategy  
Cost Management  
Management Accounting  
※ *PhD Kobe University*

#### 6 Toshihiro Kodama

- ④ Small Business Management
- ① Business Creation Management  
Venture Business Management  
Industrial Clusters and Business Location Strategy  
Small Business Management  
※ *Former Special Advisor, Japan Finance Corporation*

#### 7 Yoshihiro Mori

- ④ Innovation Management  
Analytical Chemistry
- ① Innovation Management  
Business Model Innovation  
Open Innovation  
※ *PhD Kyushu University*

#### 8 Takako Yamashita

- ④ Marketing  
Consumer Behavior
- ① Marketing  
Consumer Behavior  
Product and Brand Development  
※ *PhD Kobe University*

#### 9 Yoshiaki Nose

- ④ Corporate Finance
- ① Business Finance  
Small Business Finance  
Investment  
Personal Finance  
※ *PhD University of Tsukuba*

#### 10 Tatsuhiko Nariu

- ④ Microeconomics  
Marketing and Distribution  
Industrial Organization
- ① Microeconomics Analysis  
Inter-organizational Management  
Industrial Organization  
※ *PhD Kyoto University, PhD North Carolina State University*

#### 11 Katsutoshi Oki

- ④ Corporate Planning & Strategy
- ⑤ Innovation Management in Technology-based Industries  
Open Innovation in Technology-based Industries
- ① Innovation Management in Technology-based Industries  
Open Innovation in Technology-based Industries  
※ *MBA New York University*

#### 12 Ken Arie

- ④ Ecology  
Environmental Modeling  
Sustainability Science
- ① Green Management in Action  
※ *PhD McGill University*

#### 13 Koji Takahashi

- ④ International Trade Law, Commercial and Investment Arbitration, Cryptoassets law
- ⑤ Business Law  
※ *PhD, University of London*

- ④ Research Interest
- ⑤ Subject
- ① Japanese MBA
- ※ *Academic Degree / Practical Experience*



# Learning Environment

## University Facilities and Support

Doshisha University's Imadegawa Campus is located in the center of Kyoto City near the spacious, park-like Kyoto Imperial Palace and is easily accessible by subway or bus. Imadegawa Campus is home to a range of academic facilities including libraries, media centers, and the Learning Commons, a 2,550m<sup>2</sup> study space equipped with a wide variety of the latest information technology and specialized spaces where students can bring their ideas to life. Low-cost cafeterias, a student health center, and counseling center are also conveniently located on campus creating a robust support system for students.

The university encourages exchange between local and international students through efforts such as establishing international lounges, maintaining a student organization under the Office of International Students to plan and hold intercultural events, and offering the International Peer Support Program to help international students adjust to life in Japan and at Doshisha.

## Doshisha Business School Facilities

The Business School is located in the modern Kambaikan Building on Doshisha's Imadegawa (Muromachi) Campus. Our facilities include classrooms, project rooms, lounges, and a dedicated business school library. The lounges, project rooms, and library are open to MBA students 24/7, 365 days a year. The school has Wi-Fi internet access and full security is ensured for students studying late at night.



\* These photos were taken before the spread of COVID-19.





# Living and Studying in Kyoto

A safe, exciting, and fascinating country — and one fully integrated into the dynamic Asian economy — Japan is an excellent place to study for your MBA. Doshisha Business School is located in the ancient capital of Kyoto, which lies at the heart of the broader Kansai economy.



## Kyoto – Ancient Capital and Modern City

Home to 17 UNESCO World Heritage sites, Kyoto is the location of choice for innovators, academics, and all those wishing to surround themselves with a fascinating balance of the past, present, and future. While traditional Kyoto draws tourists from all over the globe to its temples and gardens, modern Kyoto offers everything that the resident or visitor could desire: exciting shopping districts, a safe and fun night life, a variety of natural and spiritual pursuits and institutions, and access to Japan's international hub cities of Osaka and Kobe. The Kansai region of Japan (centered around Kyoto-Osaka-Kobe) offers a multicultural environment with China-towns, Korea-towns, and a huge range of cultural and entertainment events.



## Kansai – A Global Business Hub

With the largest number of manufacturers in the country, Kansai is regarded as the industrial heart of Japan and is deeply connected with the broader Asian economy. Many leading Japanese companies, including Nintendo, Panasonic, Kawasaki, Itochu, Sharp, Daihatsu, Daikin, Kyocera, and Omron, were established or are headquartered in the region, and Doshisha Business School maintains strong relationships with local industry. With cutting-edge research institutes and dozens of universities, Kansai is a major R&D center, boasting a large number of high-tech science parks and next-generation industrial clusters. Many leading multinationals, including AstraZeneca, Bayer Healthcare, P&G, Haier, Recaro, and Nestlé, have also chosen Kansai as their Japanese base.



\* These photos were taken before the spread of COVID-19.



# Messages From Our Students and Alumni

## CURRENT STUDENTS



**Lawrence Andrew Medina**  
U.S.A.

After living in Japan over the last 15 years, I wanted to expand my business knowledge and looked at various MBA programs. Unlike other MBA programs in Japan, I liked how Doshisha's MBA program emphasized sustainability, culture, and a diverse student body. In addition, the focus on "Green Business" perfectly aligns with my previous position at a Japanese cosmetics company. One of the main issues that plagued my clients was developing and maintaining sustainable development goals. Using the tools at Doshisha, I can learn how a business can be more green, and I hope to provide my clients with better insight into building sustainable organizations. Moreover, I thrive in environments where diverse peers and faculty alike can discuss and find solutions to the challenges of working with foreign and domestic clients, particularly regarding sustainability issues.



**Jae Eun Jung**  
Korea

The reason why I decided to attend DBS is because its differentiated curriculum such as sustainability in business, culture and creativity, and business in Asia attracted me. My impression of the program so far is that it not only focuses on business fundamentals but also takes an integrated approach to upskilling people with practical and valuable skills that underline good business practice now and for the future. Therefore, I am confident that the informative program and knowledgeable faculty members will guide me to achieve my academic goals so that I will be able to take a leading role in my future career.

## ALUMNI



**Amaya-Rose De La Cruz Teope**  
Philippines

Doshisha Business School (DBS) offers a well-rounded curriculum that combines both theory and practice in one comprehensive MBA program. In my study at DBS, I was fortunate to learn directly from industry experts, to meet several executives from distinguished institutions, and to work on projects presented to real companies. Through the various opportunities that the program provides, I was also able to work on an interesting research project concerning COVID-19, and participate in an immersive 6-month internship with Mitsubishi Fuso. These experiences along with the knowledge imparted by the faculty, have pushed me to be more conscientious, creative, and analytical. I intend to bring these skills with me to further empower myself and achieve success in my career. The Global MBA program was a great 2 years, and I am privileged and grateful to be able to call myself an alumna of DBS.



**Carlos Emmanuel Cordova Hidalgo**  
Mexico

Even though the COVID-19 pandemic started during my second semester of the program, I had a wonderful experience at Doshisha until the very end. The Global MBA gave me the opportunity to create a professional network that eventually led to an extraordinary internship in a company here in Kyoto, which turned into a full-time job offer a couple of months before my graduation. DBS helped me to make the dream that I envisioned when I decided to come to Japan, a reality. I was also lucky to work with many students and professors from different countries. This is one of the program's highlights because you can learn about other cultures and perspectives, making you a more competitive individual. I enrolled due to the Culture & Creativity approach, and I also enjoyed the possibility to keep playing music in a band that we formed with friends from this program, helping me to balance study, work, and personal life! Coming to DBS is one of the best decisions I've ever made, without a doubt. Great learning and lots of fun!



**Dhiyan Arini**  
Indonesia

I feel grateful to pursue one of my goals to continue studying in Kyoto, Japan, and it is challenging to balance our new "normal" study style because of this pandemic. However, it is rewarding at the same time that I can share my previous experiences with other students who have different backgrounds and cultures so that I can have great insights and opinions both in the learning process and in understanding other businesses as a whole. Furthermore, guided by many renowned Professors in Doshisha, I believe that learning new skills will help me to face challenges in the business world with technological developments and sustainable innovations.



**Robert Mugema**  
Uganda

I chose Doshisha Business School because I wanted to acquire business knowledge that could help me establish a venture capital to help coffee farmers in my community since findings of my research showed that venture capital could address most of their problems. After joining DBS, I was impressed by the unique skills studied in courses such as Operation and Strategic Management, which challenged my expectations. I was also impressed by the multicultural academic environment where students from different backgrounds express their opinions on different topics hence learning from each other.



**Melanie-Claire Akwanang Watkouna**  
Cameroon

DBS has enriched me with vast knowledge especially in the field of business and research methodology. Before joining DBS, I was working with the ministry of Small and Medium Sized Enterprises in Cameroon. I felt the need to improve my knowledge on Business to carry out my duties well, so I decided to come to Doshisha Business School because of its diversity. The diversity of DBS and its strong background of critical thinking and problem solving, has empowered me with knowledge not only to be able to address societal and business challenges but also provide sustainable solutions.

**Yusuf Bayraktar**  
Turkey

I am grateful that I made the decision to choose Japan and Doshisha Business School. As I was specialist in my 14 year career, taking diverse courses has made me more confident to be a generalist where I need to make more robust decisions considering different viewpoints. This new skillset was acquired by doing an internship while studying and I was able to get a job offer before graduating. If you have a passion for your future career in Japan, DBS is the right place to climb the ladder fast and efficiently.





# Admission and Scholarships

## Admissions Process

Doshisha Business School welcomes applications from motivated and ambitious persons – regardless of age, gender, or nationality – seeking to explore the frontiers of business management and improve the well-being of our society. Our admissions process is designed to evaluate the whole person and to establish a positive ‘fit’ between applicants and our MBA program.

As part of the application process each applicant can request a preliminary interview, where general and specific requirements for acceptance to Global Business and Management Studies can be discussed individually and in more detail with a Global Business and Management Studies professor. Applicants who go on to submit a formal application must pass a formal interview, which can be completed via Zoom or in-person at Doshisha Business School. Eligibility requirements and the application process are explained in detail in our admissions guide.

## Admissions Schedule

Round	Application Deadline	Interview Period <sup>(1)</sup>	Admission Decisions
1	December 8, 2021	By December 15	Late January
2	January 26, 2022	By February 2	Late February to early March
3	February 16, 2022	By February 22	Mid- to late March
4 *1	March 16, 2022	By March 23	Mid- to late April
5	April 13, 2022	By April 20	Mid- to late May
6	May 11, 2022	By May 18	Mid- June
7 *2	June 8, 2022	By June 15	Mid- July

\*1 Round 4: Applicants for University Recommendation for Doshisha Undergraduate Students should submit the formal application before Round 4 deadline. Any application received after this deadline will not be considered for this recommendation scheme.

\*2 Round 7: The round is only available for applicants who have Japanese nationality or who currently reside in Japan with valid visa for the entire period between your application and enrollment. Please refer to the 2022 Admissions Guide for further details.

## Tuition & Fees

The course fees for Global Business and Management Studies at Doshisha Business School for 2022 entry students are as follows.

### Tuition and Fees for 2022 Enrollment

(Fees in Japanese Yen)

Fees/Semester	Year 1		Year 2	
	Fall Semester	Spring Semester	Fall Semester	Spring Semester
Admission Fee	200,000 (*1)	-	-	-
Tuition	299,000 (*2)	299,000	301,500	301,500
Facilities Fee	54,500 (*3)	54,500	60,500	60,500
<b>Total</b>	<b>1,631,000</b>			

Initial registration fees: 200,000 (\*1) + 299,000 (\*2) + 54,500 (\*3) = 553,500 yen

#### Notes:

- i. Students who obtained their undergraduate or graduate degrees at Doshisha University will be charged half of the admission fee, i.e. 100,000 yen.
- ii. In the case a student is enrolled for more than 2 years, tuition will be 603,000 yen per year and the facilities fee will be 121,000 yen per year.

## Scholarship Opportunities

In addition to other scholarship opportunities, we are pleased to offer Doshisha University Merit Scholarships for Self-Funded International Students ranging from 30% to 100% of tuition to all international students.\* If financial aid is important to you, we advise you to apply early as some funding opportunities may not be available later in the application period. Please refer to our scholarship webpage for the latest information.

\*Some conditions may apply.

## Further Information and Application Forms

For further information and to download our admissions guide and other application materials, please see our website. You may contact the Global MBA (Global Business and Management Studies) Admissions Office with any questions you may have using the contact information below.

### Doshisha Business School Doshisha University

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Tel: +81-75-251-4600 Fax: +81-75-251-4710  
Email: [ji-gmba@mail.doshisha.ac.jp](mailto:ji-gmba@mail.doshisha.ac.jp)  
<https://gmba.doshisha.ac.jp/en/>



\* Some of photos were taken before the spread of COVID-19.





## **Doshisha Business School**

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